

A vintage color photograph of a woman with dark, wavy hair, wearing a bright blue one-piece swimsuit. She is posing in a dynamic, slightly contorted manner, with her right arm raised behind her head and her left leg bent. The background is a solid, vibrant red. The image has a slightly grainy, aged quality.

W. A. P. &
MORAN



UP AND CUNNING







ALL
PHOTOS







SWIM AND BLOW



WASH
STORY
JAN

SPECIAL EXTRA



© 1994
CLOUTIER
ARTISTS



BLAISE
HOWARD
©
2011







A Bit ^{Just} Backward









BOOTS ARE RED
SOLETS ARE RED
TANG ARE BLACK
AND LAST TOO

BOOTS
SOLETS
TANG
LAST





© 1954
HARVEY
KURTZ
ALL RIGHTS RESERVED





THE
MUSEUM
OF
MODERN
ART



*The Supplices,
Three years are an
affliction, and let
"He" suffer himself*



*John
Lavery*









*The
fleet's in*

Q
The Fleet's in



THUMB PUN, EH, KID?

A FORD MOTOR COMPANY

1954 FORD MUSTANG



BEAUTY

PARADE

OCTOBER ★ 35 CENTS

BROADWAY
HOLLYWOOD
SOCIETY



EARL
HARRIS

Parade Girl
Bill B.C.



IT'S ALL
OVER THE
HILL

AL

FISHERMAN'S LACE

Refresh with
**ORANGE
KIST**



Enjoy
KIST

IN ALL FLAVORS







2014年1月
第10期





WILL
WILLIAM



YOU KNOW THAT
I'M NOT SERIOUS.
THAT I'M JUST TEASING YOU.
A GOOD GIRL MUST
DEPEND HERSELF—
YOU'LL LIKE THE WAY I DO



© 1994 by J. M. Smith

THE
SMITHSONIAN
MAGAZINE





BLUE MOON

Coca-Cola









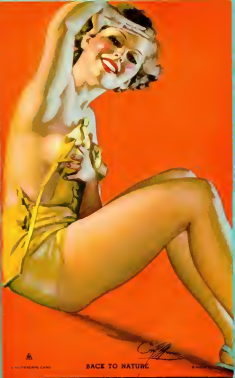
Ford 500
For the Holidays



BARB
PETERSON



EARL
PHOTOGRAPH



© 1954 BROWN & CALDWELL

BACK TO NATURE

© 1954 BROWN & CALDWELL



Oh him it's noon,
Really becoming,
And what I now
Will help my evening.

A
MUSE
COMICS



EYEFUL

Gals • Gags • Giggles

MARCH
25¢



BEVIES of
BEAUTIES

Steffa

*But, baby, darling
Buddy's gone a-darling
I've come to realize that baby things
Are rubber things are really solid!*







图 10-1-1
明星的系列





Edvard
Munch

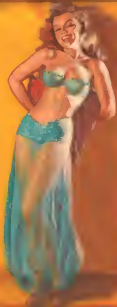




Get
my Dining
Bouquet

A GOOD CONNECTION

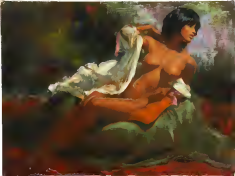
is worth a lot when you're badly in need
of quick service. Put your faith in our
experience and facilities are always at your
disposal.



John
R. M.













©
F. J. M.
1934



*Lazy Mary, will you get up
And listen to my warning?
If you would charm the
men of night,
awaken each morning*



© 1934
by [illegible]

*Little Jackie Horner
Sat in a corner —
Her date was dropping by.
That darn lucky kid,
He, too, must have heard
Of her mother's apple pie!*



© 1954
WILLIAM B. EERDMANS
PUBLISHERS





© 2000
HUGO BOSS



© 1954
HERMAN
M. PERLIN



Coca-Cola

I'm a riot at a party,
A hostess with no superfluous.
On dates I'm a real live wire
With plenty of good connections.

陈氏姐妹
陈露露陈露露
陈露露











Pretty soft





Paul Mores

ONE FOR THE MONEY

4





© 1954
MGM
DOLBY
A

100% COTTON

A
PERFECT
MISS





**SARL
PROGRAM**

*Old Mother Hubbard
Went to the store,
To get her poor daughter a dress
But when she got there
The chest was bare—
And so was her daughter, I guess*





STYLING
MAGGIE LEE





Seven Women West
A color western
Starring Bette Davis
A Fox movie



SOFT SHAGELLES

L. B. BROWN

1950





THE
LITTLE
MIDWINTER
WINTER

And thinking about the whole thing,
I just dropped a few words,
that she should be in just what she is
with the beautiful thing that is better







WILL
MURRAY











ELAN
MORAN

EARL
POWELL













EARL
TERRACE
11



CAPICORN
Des Glaces 21











"Alive with wiles
These desert isles
And beware of thicket!"
Jimmy Crackles!



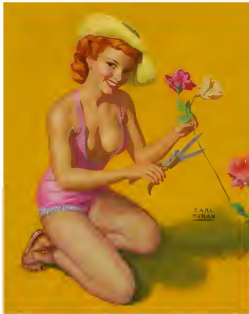
DAVID
BYRNE

*It's about the white
I see... it's about the
that's just... and the...
and still you say...
and still you say...
and still you say...*



Best Women

A
Photo
Magazine











EARL
MERAH



© 1964
HAROLD
STEINMAN

It's the only way to
be a photo model -
that I don't suffer
from the usual blues.



A full-length photograph of a woman with blonde hair, wearing a light-colored, possibly white, leotard or dance costume. She is holding a large, shiny purple exercise ball in front of her torso. She is standing on a dark surface, and the background is a solid dark color. The lighting is soft, highlighting her face and the ball.

*Start
the ball
rolling!*

7/2



THE MAGAZINE





EARL
MORAN







The gown I mean
It's now the fashion
Comes, too, in green
And purple passions!



How's Looking At You







W. H. L.
1918
10

John G. G.



The Right Number







At the Museum
of Modern Art
New York City
from 1941 to 1942

THE
MUSEUM
OF MODERN ART



The world is my oyster
I eat it raw, yes,
but in and around it
I'm always happy.

For more
information
see page 11





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It makes him say
A real free world
And let him know
He really says



THE SIGN OF THE CROSS

A METER ONE HUNDRED

BOY, YOU CAN SEE A LOT FROM HERE



Three blind men,
How dare they run!
They all run after
the girl you see
They should not guess
and cry, "Woman!"
They moved as blind
as they pretend to be—
Three slow blind men!



The perfect up
Waiting for him
May I change it
The perfect up



SAFARI
SUNGLASSES

Visibility Perfect



Whisper A 36





A Love With Charm

The
Story of
a
Girl







W. A. WIL
PUBLISHED
—





How our lovely
Hollywood and
How I wish to make
Him I'm home and
Him I'm home and



*The
Take
Off*

JANE
MORAN









Exquisite dress
by
"New York" style
"New York" style
"New York" style





1948 production of
"Wendy for Christ"
Telling us all ways to live
in Paradise and more.



B. POPULAR PRINCESS







FREE AND SQUEET

© 1999



Don't miss
this special



Swimsuit by the beach
The girl is very young
And I have not found out
What I could do for her

1950
1951







Slip on a lei and
a grass skirt.
They're just the thing
for a tropical day.





Remember when everyone
thought mental programs
were just the science fiction
stuff of science fiction?

THE
MIND
IS
A
MUSCLE





The Swimsuit of the Year
It's the only one
that's been in every store
that you've seen

Work
in the present
that creates
the future







SOME CHICKEN

PAUL
HARRIS
Jr.

Copyright © 1954

Printed in U.S.A.





1950





EARL
MORAN



FOR GARDENING PAGE



EARL
MORAN



A woman with dark hair and a red flower in it is running towards the viewer. She is wearing a green, sleeveless, knee-length dress with a black belt. She is holding a green handbag with a red band. The background is a soft, out-of-focus purple and blue. The text is on the left side of the image.

Three blind mice,
See how they run;
They all run after
the girl, you see.
They stopped and yelped
and cried, "Wagtail!"
They weren't as blind
as they seemed to be—
Those three blind mice!



What we love
The way they feel
From the inside
The way they stretch





U.S. PAT.
OFF. DES. 1,234,567
1935



MADE IN
U.S.A.







*Little Miss Muffet
Sat on a tuft
And was scared
By a spider, they say
She screamed in
alarm
'Til he said, "I'll not
harm—
I only come down
Here to play,"*













Model: J. J. J. J. J.

Model: J. J. J. J. J.



© 1994
G. G. G. G.



© 1954
Walt Disney
Illustration







*You can't forget
a man to be false
but you can't
make him think*







EARL
MORLEY







© 1954
HAROLD G. HARRIS

Nice little sweater,
So warm and cozy
Won't hide much
On our little Rosie.





© 1941
MORAN



FIGURE 1
Illustration
of a woman

Leading a parade
Without a filter,
to cover then leading
A man to the altar







LIFE'S MORE FUN...
WHEN YOU DRINK 7-11



JOHN
MCCARTHY
1950





1936
1/2

"Mark, look!" she says then looks,
"I want you to know what I like
Fats' beautiful finger told me that
She's coming to town in May"



夏山月
1945年10月







1994
FORD
TAURUS

A BEAUTIFUL FORD TAURUS
COULD BE YOURS

Allegory of the
Soul's Journey
to the Other World
by William Shakespeare

THE
GREAT
GALLERY
OF
THE
MUSEUM
OF
ARTS
AND
CRAFTS





*I make dancing lessons
I am afraid I am a poor
at least I am not a bad
I am not a bad dancer*

© 1934
The
Dancing
School



© 1954
Illustration by
John H. Johnson
and his friends



The 'Spangled' swimsuit
with skirt.
Skirted bathing suit.
Skirted swimsuit.

© 1934
The Spangled
Swimsuit Co.



Hold the Phone.



Agitation of phone calls
That with it just is
This means a simple
It was sitting for you







100%
COTTON

100% Cotton
100% Cotton
100% Cotton
100% Cotton



© 1964
HAROLD
HARRIS

I'M BEAUTY NOT
A PEACE MISS,
THOUGH I MAY
HAVE DESIGNED
THE KNIFE IS
ONLY HELPING ME
PROTECT MY VALENTINES



1944
WILLIAM
A. W.



LARA
STARR
is

"Watch, look!" this dog just barked,
"I want you to hear what I say
This beautiful singer told me that
She's coming to town to stay."



Hold your horses!
Please don't store.
While I'm in here,
You stay there.





ED.
MERRAM









EARL
HISMAN



I'M OUT FOR A GOOD TIME AND A HEALING

A NETWORK CASH

PRODUCTION 100 12









*Worry
is the interest
paid by those
who borrow trouble*









**BUY
WAR BONDS**



**EVERYBODY
EVERY PAYDAY**

AT 10% OFF

10%



HOT
APRIL 1951
HOT



*After a week of waiting
at 18 years,
I finally went to sleep
after a week of waiting*

Chignon a l'ancienne
Au right dressing





Dorothy Rice



But the
most
important



*It isn't
what you've got,
it's what
you do with it
that counts*



My paintings that I get someone
to share. Sometimes someone
But they are not the same as me
That is why it is not possible.





It's all
about
the

the world's greatest
and it's all about
the world's greatest
and it's all about
the world's greatest



GOODBYE HAIR
TAKING OFF NOW







© 1994
STUDIO
CITY



Blue Monday























Model 4441

BROWN & BIGELOW

Department of Retail Sales

5410 FARM A, MINNEAPOLIS

DECEMBER 1953

SUN	MON	TUE	WED	THU	FRI	SAT
*	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January 1954				February 1954			
1	2	3	4	1	2	3	4
5	6	7	8	5	6	7	8
9	10	11	12	9	10	11	12
13	14	15	16	13	14	15	16
17	18	19	20	17	18	19	20
21	22	23	24	21	22	23	24
25	26	27	28	25	26	27	28
29	30	31		29	30	31	



DAVID
HARRIS















4
H. J. & Co.
H. J. & Co.
H. J. & Co.



© 2014
L.A. Gear

Strike me pink





Now that you're here
Just park and stay.
You'll find my cheer
Goes a long, long way.

How you will like
This amazing model
Who is not merely a figure
But a beautiful girl

By the way
Model
Name







Model in Baltimore



Beyond the lens
it's still in use
for a tremendous lot
of photography





A MANDOLIN THOUGH HE NEVER SE
HE WORK IS REALLY CLASSY
BUT HIS ATTRACTION MIGHT COME
HE DON'T HAVE NO CHANCE



© 1964
HOLLYWOOD
PICTURES









EARL
HARRIS

A woman with dark hair, wearing a black lace swimsuit, stands against a light blue background. She holds a white envelope with a red seal in her right hand and a dark, heavy coat draped over her left arm. She is looking directly at the camera with a slight smile.

*Worry
is the coldest
fear of those
who deserve freedom*

© 1994
L. J. R.



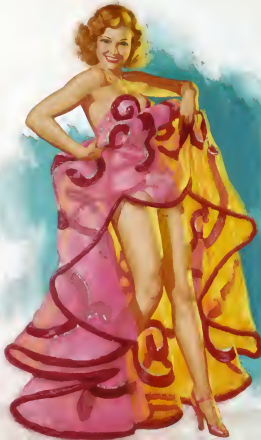
© 1954
HAROLD
K. HARRIS







EARL
FOSTER



EARL
MORAN







EARL
MORAN



EARL
MORAN



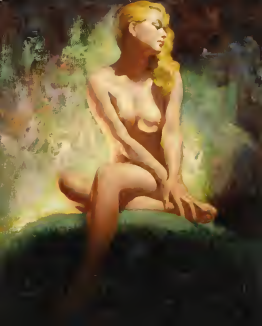
CARL
MORGAN

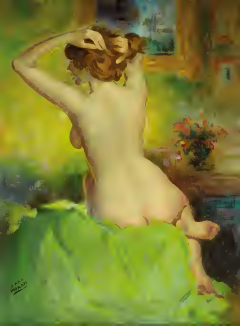










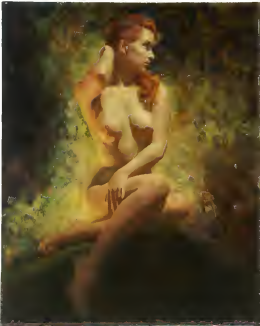


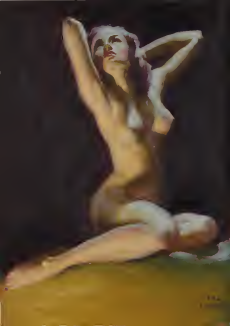


夏日的
沙滩女郎















240
H. 100









ERIN
MURPHY
Photographer



ARL
HOBAN



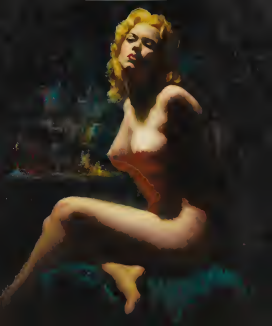




B.A.P.L.
MODERN
ART



















A woman with blonde hair, wearing a pink one-piece swimsuit, is sitting on a large, dark, textured log. She is smiling and looking towards the camera. The background is a soft, out-of-focus green and white, suggesting a natural outdoor setting.

I LOVE THE LEE
AND HILL BRITS,
ALTHOUGH THE GRASS
NEVER GROWS
I'M NOT AFRAID
TO DO THE DANCE
BUT I'LL BE IN
THEIR SHAPES

ALL
THE
TIME
A
BELL



© 1999





KARL
LAGERFELD



Black and white
with a touch of
red
The perfect dress
for the perfect
woman

Dress
1950





THE
MAGAZINE

THE HUNTER HALL & HUNTER HALL



With pants and up
The ceiling for the
The day's exchange is full
The answer is not empty



